



## Are You Waiting for a Market Correction to Start Your SIP?

Buying low and selling high is often considered the golden rule of investing in the equity market. Every investor dreams of entering the market at the perfect time, catching the wave just as prices hit their lowest point. While there's nothing inherently wrong with this strategy, the reality is that waiting for the ideal moment often leads to missed opportunities, especially when it comes to Systematic Investment Plans (SIPs).

### Why Timing the Market Doesn't Work with SIPs?

Regarding SIPs, the more time you spend waiting, the more potential returns you sacrifice. SIPs are designed to leverage the power of rupee cost averaging, which means that whether you start your SIP at the market's highest or lowest point, the actual impact on your long-term returns is minimal. What truly matters is how long you've been invested.

**Let's illustrate this with a study.**

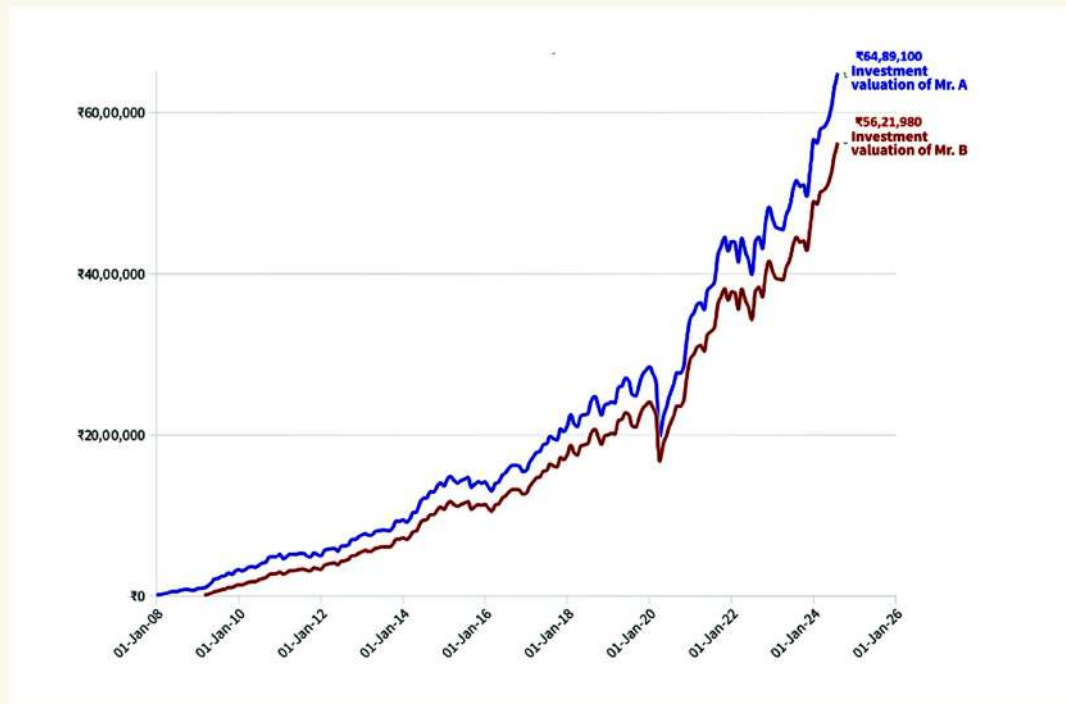




## A Tale of Two Investors: Mr. A and Mr. B

Imagine two friends, Mr. A and Mr. B. Both decided to invest ₹10,000 per month in a SIP linked to the Sensex at the beginning of the year 2008. Mr. A started his SIP at the highest point of the market when the Sensex was at its highest at 20,300 in Jan 2008. On the other hand, Mr. B decided to wait for the market to correct and began his SIP only after the Sensex dropped to its lowest point of 8,607 in March 2009.

Now, let's look at the value of their investments as of August 2024.



Mr. A's SIP yielded an XIRR of 12.95%, while Mr. B's SIP achieved a slightly higher XIRR of 13.20%. Although Mr. B's returns are marginally better by just 0.25% per year, Mr. A's portfolio grew by ₹8,67,119 more, despite investing only ₹1,40,000 extra. This striking difference highlights a crucial point: **starting earlier and giving your investments more time in the market can have a far greater impact on your wealth than trying to perfectly time your entry.**





## The Key Takeaway: Time in the Market Over Timing the Market

The study clearly shows that **timing the market** doesn't matter as much as **time in the market** when it comes to SIPs. Delaying your investment for the "perfect" moment can lead to substantial opportunity costs. Instead of trying to time the market, focus on giving your investments time to grow. Consistency and patience are the true keys to long-term success in SIP investing.

**So, don't delay starting your SIP investments. Begin today, stay consistent, and let the power of long-term investing work for you.**



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